

NRO COORDINATION SHEET

NRO NUMBER: 2012-00497

| | TO | ACTION | SIGNATURE, DATE | | TO | ACTION | SIGNATURE, DATE |
|----|----------------------------------|--------|--|----|----------------------------------|---------|---|
| 1 | AS&T | | (b)(1)1.4c, (b)(3) 10 U.S.C. 424 | 14 | OIG | | |
| 2 | BPO | COORD | DD/BPO-OSC, Loretta DeSio 6 Feb 2012 Concur | 15 | OP&S | | |
| 3 | CIO | | | 16 | OS&CI | COORD | Lead PSC (b)(3) 10 U.S.C. 424 7 Feb 2012 D/OS&CI, Mr. A. Jamieson Burnett 7 Feb 2012 |
| 4 | (b)(1)1.4c, (b)(3) 10 U.S.C. 424 | | | 17 | (b)(1)1.4c, (b)(3) 10 U.S.C. 424 | | |
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| 8 | | | | 21 | | | |
| 9 | | | | 22 | | | |
| 10 | OC | | | 23 | ES | Coord | (b)(3) 10 13 Feb 12 |
| 11 | OEEQ/DM | | | 24 | DDNRO | | |
| 12 | OGC | | | 25 | PDDNRO | | |
| 13 | | | | 26 | DNRO | Approve | <i>OK</i> |

1. SURNAME OF ACTION OFFICER:

(b)(3) 10 U.S.C. 4

2. SYMBOL:

(b)(1)1.4c, (b)(3) 10 U.S.C. 424

3. PHONE:

(b)(3) 10 U.S.C. 424

4. TYPIST:

(b)(3)

5. SUSPENSE DATE:

16 Feb 2012

6. SUBJECT:

(U) NROL-39 Launch Logo Approval

7. DATE:

13 Feb 2012

8. SUMMARY: (See Instructions page for items that must be included in this section; use Continuation page for additional text, if necessary)

PURPOSE:

(S//REL TO USA, FVEY) The attached NROL-39 (b)(1)1.4c, (b) logo is submitted for review and approval.

BACKGROUND:

(S//REL TO USA, FVEY) In accordance with NRO Corporate Business Process 100, Security and Counterintelligence, 21 April 2009, Appendix A-5-1 Memorabilia, and in concert with OS&CI guidance effective 17 August 2009, the DNRO is final approval authority for all memorabilia. In general, the process requires a review of the symbols/text to ensure neither contains any hidden classified meanings.

VIEW FROM OTHERS:

(U) This package has been coordinated by (b)(1)1.4c with BPO/OSC, OS&CI, and OSL.

RECOMMENDATION:

(S//REL TO USA, FVEY) DNRO approve NROL-39 (b)(1)1.4c, (b) logo design.

1. D&O SA SIGNATURE:

2. D&O SECURITY REVIEW:

D&O SA SIGNATURE:

D&O SECURITY REVIEW:

CL BY: (b)(3) 10 U

CL REASON:

DECL ON: 25X1, 20620209

DRV FROM: NCG 6.0, 21 May 2005

OPR: ODIR/DAS

PAGE 1 OF 3

PREVIOUS EDITIONS ARE OBSOLETE

RCS: 101-1

NRO COORDINATION SHEET (Continued)

NRO NUMBER: 2012-00497

8. SUMMARY CONTINUED:

PURPOSE:

BACKGROUND:

VIEW FROM OTHERS:

RECOMMENDATION:

NRO COORDINATION SHEET (Instructions)

The following items must be included in the Summary:

1. PURPOSE:

Statement identifies early, and in one precise sentence or bullet, who is the decisionmaker and what the decisionmaker is being asked to do. If your paper provides "information only," state that so the decisionmaker knows no decision is sought.

2. BACKGROUND:

Remember who your customer is and write to that level. Time is the enemy of senior leadership--the action officer who is brief, concise, and precise is their ally. Provide the decisionmaker relevant "who/what/when/where/why" and impact information needed to make an informed decision.

If responding to a request or query, summarize what the requestor seeks. If backup information is required, include that as a Tab and identify it to the decisionmaker. The best COORDINATION SHEET will contain all information the decisionmaker requires without referring to the Tabs. If the decisionmaker is asked to sign an implementing memorandum or letter, it should be the first Tab. A copy of the requestor's correspondence should appear early in the tabbing sequence with backup information placed at subsequent Tabs. A sample Background Paper and Point Paper are provided for your information in the Reference Section of the NRO Correspondence Handbook.

3. RECOMMENDATION:

State in precise terms what you want the decisionmaker to do, then ask yourself--if the decisionmaker approves my recommendations, can I implement? If the answer is not clear to you, it won't be to the decisionmaker.

4. DIRECTORATE & OFFICE SPECIAL ASSISTANT AND SECURITY REVIEW

The Directorate and Office (D&O) Special Assistant (SA) should review the package and sign on line 1 at the bottom of the form with a legible signature and date. D&O Security should review the package and sign on line 2 at the bottom of the form with a legible signature and date.

NOTE: If the package must go through the D&O SA and Security Officer a second time, they must review again and re-sign in the appropriate spot on the second line under their first signature.

NATIONAL RECONNAISSANCE OFFICE

(U) Octopus Logo



50 YEARS OF VIGILANCE FROM ABOVE

DECL ON: 25X1, 20360407, RRG dated July 2005
DRV FROM: NCG 6.0, 21 May 2005

(U) All portions marked REL throughout this briefing
indicate releasable to USA, AUS, CAN, GBR, NZL.



(U) Topics

- + (U) NRO Logo Approval Process

- + (U) Octopus Logo

- + (U) Octopus Logo Description

- + ~~(S//TK//REL)~~

(b)(1)1.4

(b)(1)1.4c, (b)(3) 10 U

- (U)
- (U)
- (U)



(U) NRO Logo Approval Process

- + (U) Coordination package to include:
 - (U) Logo design and description
 - (U) Copies of logos from last launches & program patch

- + (U) Package is routed through the following for approval:
 - (U) SPO Program Manager (Complete)
 - (U) SPO Security (Complete)
 - (U) (b)(1) Security (Complete)
 - (U) (b)(1) (Complete)
 - (U) Office of Space Launch (OSL) Security
 - (U) OSL Director
 - (U) Office of Corporate Communications

- + (U) Complete package (with above approvals) goes to Senior OS&CI PSO, who then approves and routes to DNRO

- + (U) DNRO has final approval



(U) Logo Description

(U) The NROL-39 mission is represented by the Octopus. Throughout the animal kingdom, few animals are as versatile and adaptable as the Octopus. Highly intelligent, the octopus uses its tentacles to reach prey in even the most intricate spaces. Emblematically, our enemies can be reached no matter where they choose to hide. “Nothing is Beyond Our Reach” best defines this mission and the value it brings to our nation.

(U) The NROL-39 Octopus symbolizes the resourcefulness, adaptability, and perseverance of this mission. The image of the Octopus reaching around the world is representative of this mission and the warfighters it supports, who serve valiantly all over the globe protecting our nation. Like the Octopus, our mission, our warfighters, and our nation will always remain versatile and find a way to adapt to and overcome any threat we face.



~~SECRET//TK//REL TO USA, FVEY~~

(U) Octopus Logo

~~(S//TK//REL)~~ The

[REDACTED] (b)(1)1

[REDACTED] (b)(1)1

proposes this
[REDACTED] (b)(1)1.4
logo for (NROL-39)



~~SECRET//TK//REL TO USA, FVEY~~



~~(S//REL)~~ Recent

(b)(1)1.4c,

★ ~~(S//REL)~~

(b)(1)1.4

★ ~~(S//REL)~~

(b)(1)1.4

(b)(1)1.4c, (b)(3) 10 U.S.C. 424

(b)(1)1.4c, (b)(3) 10 U.S.C. 424

(U) Logo is UNCLASSIFIED.

(U) Logo is UNCLASSIFIED.

~~SECRET//NOFORN//REL TO USA, FVEY~~

NATIONAL RECONNAISSANCE OFFICE



50 YEARS OF VIGILANCE FROM ABOVE

~~(S//REL)~~ [Redacted] (b)(1)1.4c

Program Patch

+ ~~(S//REL)~~ [Redacted] (b)(1)1.4c Program Patch

(b)(1)1.4c, (b)(3) 10 U.S.C. 424

[Large Redacted Area]

(U) Logo is UNCLASSIFIED.

~~SECRET//NOFORN//REL TO USA, FVEY~~

NATIONAL RECONNAISSANCE OFFICE

50 YEARS OF VIGILANCE FROM ABOVE



50 YEARS OF VIGILANCE FROM ABOVE

The Patch Story

THIS ARTICLE IS ~~SECRET//TK//REL TO USA, AUS, CAN, CBR, NZL~~



The official NROL-39 patch has been revealed to be the intriguing image of an octopus encompassing the world. "So the official meaning is the recognition of the ability of the octopus, almost unique among animals, to overcome problems it faces," says NROL-39 Vehicle Manager (b)(3) 10 U.S.C. 424. Octopuses can get in to and out of almost any situation and are regarded by most seafaring folks as a very intelligent animal."

The patch was designed by (b)(1), engineer (b)(3) 10 U.S.C. 424. The ever-reaching tentacles that wrap around the surface of the world seem to signify that, with this (b)(1)1.4c, (b)(3) 10 U.S.C. 424 constellation, the enemy will have no where to hide. This launch will add (b)(1)1.4c, (b)(3) 10 U.S.C. 424 satellite to what will eventually be a (b)(1)1.4c, (b)(3) 10 U.S.C. 424 constellation.

The secret origin of the patch is initially from (b)(1)1.4c, (b)(3) 10 U.S.C. 424 where a problem during the test stage in the thermal vacuum was traced to a large piece of cabling called an octopus harness. The running joke for the crew was that the octopus harness had taken over the world.

"It's really neat to me. It's kind of saying the enemy has no where to run," says Mission Manager (b)(3) 10 U.S.C. 424. "We're putting capabilities up in the sky that (b)(1)1.4c, (b)(1)1.4g, (b)(3) 10 U.S.C. 424. And the octopus kind of to me represents the idea that we are (b)(1)1.4c, (b)(3) 10 U.S.C. 424. We've got our fingers everywhere at any given time."

THIS ARTICLE IS ~~SECRET//TK//REL TO USA, AUS, CAN, CBR, NZL~~

(b)(3) 10 U.S.C. 424

From: (b)(3) 10 U.S.C. 424
Sent: Friday, January 10, 2014 11:09 AM
To: (b)(3) 10 U.S.C. 424
Cc: (b)(1)1.4c, (b)(3) 10 U.S.C. 424
Subject: RE: ~~(S//REL)~~ Story behind the (b)(1)1.4c Logo --- ~~SECRET//REL TO USA, FVEY~~

Classification: ~~SECRET//REL TO USA, FVEY~~

Classified By: (b)(3) 10 U.S.C. 4
Derived From: INCG dated 20120213
Declassify On: 25X1, 20641231, RRG 2012
=====

Good morning (b)(3) 1

The inspiration for the NROL-39 Octopus Logo was a cable used for space vehicle testing. The cable, which is commonly called the "octopus cable", was creating issues during (b)(1)1.4c thermal vacuum. At about the same time, the program office began thinking of ideas for the NROL-39 logo. The idea of the octopus was conceived, and concept drawings were created by (b)(3) 10 U.S.C. 4.

The logo design itself went through several iterations due to multiple reviews to ensure that there was no potential connection to other program office logos (for example (b)(1)1.4c, (b) was removed from early versions due to security concerns that it could be related to the NROL (b)(1) logo).

There are no hidden meanings within the logo design or write-up. The tentacles were randomly placed to show coverage of the globe in keeping with the (b)(1)1.4c motto "Nothing is beyond our reach".

Also as we discussed over the phone, here are the links to the NROL-39 launch coverage [article](#) ("The Patch Story" from 5 Dec) and [video](#) ("NROL-39 Mission Patch") about the logo. Please let us know if you need anything else from us.

V/R,
(b)(3) 10 U.S.

(b)(3) 10 U.S.C. 424

From: (b)(3) 10 U.S.C. 424
Sent: Thursday, January 09, 2014 4:08 PM
To: (b)(1)1.4c, (b)
Subject: ~~(S//REL)~~ Story behind the (b)(1)1.4c Logo --- ~~SECRET//REL TO USA, FVEY~~

Classification: ~~SECRET//REL TO USA, FVEY~~

Classified By: (b)(3) 10 U.S.C. 4
Derived From: INCG dated 20120213
Declassify On: 25X1, 20641231, RRG 2012
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~~(S//REL)~~ All, I just met with DRNO about her town hall on Tuesday. She would like to tell the story of how the Octopus was chosen for the logo – she believed that it had to do with a problem the SV was encountering and an Octopus line that ended up being the problem and solution. Thank you!

Vr,

(b)(3) 10 U.S.C. 42

Speechwriter, DNRO

Office of Congressional and Public Affairs

(b)(3) 10 U.S.C. 424

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Classification: ~~SECRET//REL TO USA, EWEY~~

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Classification: ~~SECRET//REL TO USA, EWEY~~

~~secret//tk//rel to us, froy~~

14_33711_nrol_39_(b)(1)1.4c, (b)(3) patch_story_02
Transcript

(b)(3) 10 U.S.C. 424

I think it's a cool patch. So the NROL-39 patch is an octopus encompassing the world.

MUSIC

(b)(3) 10 U.S.C. 424

So the official meaning of the octopus is the recognition for the ability of the octopus, almost unique among animals, to overcome problems it faces. Octopuses can get in to and out of almost any situation and are regarded by most seafaring folks as a very intelligent animal.

MUSIC

(b)(3) 10 U.S.C. 424

The patch was designed by one of the engineers in (b)(1)1.4c, (b)(3) name is (b)(3) 10 U.S.C. 424. (b)(3) 10 U.S.C. 424 now in the (b)(1)1.4c, front office. (b)(3) 10 U.S.C. 424 designed the patch. The patch significance is obviously the octopus is ever reaching. And as we continue to add capability with more and more (b)(1)1.4c, (b)(3) 10 U.S.C. 424 vehicles, this will be the (b)(1)1.4c, (b)(3) 10 U.S.C. 424 constellation. And the significance of the arms reaching around the globe is there'll be no place for adversaries to hide; that will not be within the reach of (b)(1)1.4c, (b)(3) 10 U.S.C. 424 ability to (b)(1)1.4c, (b)(3) 10 U.S.C. 424 and provide intelligence to the intelligence community, the warfighter, and our allies. What a capability this will have once we have the luxury of having this full (b)(1)1.4c, (b)(3) 10 U.S.C. 424

MUSIC

(b)(3) 10 U.S.C. 424

The secret origin of it really is from (b)(1)1.4c, (b)(3) 10 U.S.C. 424. We had an issue in our thermal vacuum chamber that we ultimately traced to a big piece of cabling called an Octopus Harness. We joked that that Octopus Harness took over the world. So that became our draft patch for (b)(1)1.4c, (b)(3) 10 U.S.C. 424 kind of jokingly at first. But once we actually drew it out we thought it looked really cool. And with the history and the heritage on the program, we thought it would be a great launch patch for (b)(1)1.4c, (b)(3) 10 U.S.C. 424

It's really neat to me. It's kind of a, the enemy has no where to run. We're putting capabilities up in the sky that can (b)(1)1.4c, (b)(1)1.4g, (b)(3) 10 U.S.C. 424 (b)(1)1.4c, (b)(1)1.4g, (b)(3) 10 U.S.C. 424 And the octopus kind of to me represents the idea that we are always (b)(1)1.4c, (b)(3) 10 U.S.C. 424 We've kind of got our fingers everywhere at any given time.